

# Call for Participation

## Mid-Atlantic Academy of Legal Studies in Business

### 2022 Business Law and Society Conference

#### March 18-19, 2022

#### Drexel University, LeBow College of Business, Philadelphia, PA

Natalie Pedersen  
Drexel University  
President

Leora Eisenstadt  
Temple University  
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Penn State University  
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Carolyn Plump  
LaSalle University  
Secretary

Nizan Packin  
Baruch College  
Treasurer

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Dear Colleagues:

Please join us for the MAALSB annual meeting on March 18-19 in Philadelphia, Pennsylvania. We are very excited to be able to gather together in person this year for the first time since 2019! Please note that we will also have a virtual attendance option.

Historically, the annual MAALSB conference has hosted stimulating academic presentations, interesting conversations with colleagues, and a fun atmosphere within which to discuss business law and ethics. We expect this conference to continue these fantastic traditions. We also offer our Best Conference Paper Award with a \$250 cash prize.

The early-bird registration deadline is December 31, 2021. Regular registration ends February 25, 2022. Please note that registration will be limited to 40 in-person participants. All participants must show proof of full COVID-19 vaccination. We will also have limitations on the number of presentations we can host since we will only be hosting one session at a time, so papers will be accepted on a first come, first served basis. We will also be offering an option to virtually attend the conference. Virtual attendance will be for watching presentations only. We will not be hosting virtual presentations.

Please review the enclosed FAQ and feel free to reach out with other questions. We look forward to seeing you in March!

Sincerely yours,

*Natalie Pedersen*

Natalie Pedersen  
Conference Chair, 2022  
Drexel University  
LeBow College of Business

**MAALSB**  
**FREQUENTLY ASKED QUESTIONS**  
Mid-Atlantic Academy of Legal Studies in Business  
2021 Business Law and Society Conference  
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**FREQUENTLY ASKED QUESTIONS**

**1. *How do I Register and Prepare for the 2022 MAALSB Conference?***

**ANSWER:**

You can register and prepare for the 2022 MAALSB Conference by following these four easy steps:

**Step 1:** Complete and submit the attached MAALSB Registration form along with payment. Note that the early bird registration deadline is December 31, 2021. Regular registration ends February 25, 2022. You can register for either in-person or virtual attendance. If you are registering for virtual attendance, this is the only step you must complete. Virtual attendees will receive a zoom link before the start of the conference. If you are planning to attend in person, please move to Step 2.

**Step 2:** For consideration for the \$250 Best Conference Paper Award, email your full paper to [nbp24@drexel.edu](mailto:nbp24@drexel.edu) by March 1, 2022.

**Step 3:** We do not have a reserved room block, but recommend booking your stay at one of these conveniently located hotels:

The Study  
20 S. 33<sup>rd</sup> Street  
Philadelphia, PA 19103  
215-387-1400

The Sheraton Philadelphia University City  
3549 Chestnut St.  
Philadelphia, PA 19104  
215-387-8000

**Step 4:** Arrange for travel to and from Philadelphia, Pennsylvania. The conference will be hosted at on Drexel's Campus at Gerri LeBow Hall, 3220 Market Street, Philadelphia, PA.

**Step 5:** Be sure to have proof of full vaccination to bring to the conference with you. You will also have to attest to vaccination on Drexel's Health Checker App (directions for doing so will be mailed to conference participants in advance of the conference).

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**2. How much will the 2022 MAALSB Conference cost?**

**ANSWER:**

The costs associated with MAALSB include:

**Conference Registration Fee:** \$80 (early bird, by 12/31/21)  
\$100 (regular registration, by 2/25/22)  
\$125 (late registration, after 2/25/22)  
\$25 (virtual attendance)

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**3. What is included in the MAALSB conference registration fee?**

**ANSWER:**

The conference registration fee includes admission to the conference and all meals during the conference sessions on Friday and Saturday (exact meals and times to be determined). The fee also includes membership in the MAALSB for March 2022-March 2023. Subject to approval, the fee will also include a CLE offering, although individual states may require additional fees to be paid for processing CLEs, or for reciprocity with other states. Please note that there will be a dinner on Friday evening at a local restaurant that is not included in the registration fee.

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**4. What is MAALSB?**

**ANSWER:**

The Mid-Atlantic Academy of Legal Studies in Business ("MAALSB") is an association of teachers and scholars in the fields of business law, legal environment of business, and business ethics, with members primarily from the Mid-Atlantic States. We welcome all who share our interest in business law and ethics education, regardless of geography or title, and take pride in our encouraging and supportive culture. We publish *The Atlantic Law Journal*, a double-blind peer-reviewed publication focused on articles of interest in areas related to business law and business law education. We are a regional association of the Academy of Legal Studies in Business ([www.alsb.org](http://www.alsb.org)).

For more on MAALSB, see our website at [www.maalsb.org](http://www.maalsb.org)

## MAALSB Registration Form

Mid-Atlantic Academy of Legal Studies in Business  
2022 Business Law and Society Conference  
March 18-19, 2022  
Drexel University LeBow College of Business  
Philadelphia, PA

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Name: \_\_\_\_\_

Institution: \_\_\_\_\_

E-mail/Phone: \_\_\_\_\_

Academic Rank: \_\_\_\_\_

Bar Licenses: \_\_\_\_\_

**I will be attending the conference (please circle one):**

In Person                      Virtually

**If attending in person (please circle all that apply):**

I will not be presenting a paper, or

I will present a paper, or

I am proposing a panel

I would like to be a moderator

Please provide title, author(s) or participants, and abstract of up to 200 words. **Paper and panel proposals must be received by February 1, 2022 to be included in the Conference program. Please note paper and panel acceptance are subject to availability of time slots and are on a first come, first serve basis.**

Paper/Panel Title: \_\_\_\_\_

Authors/Participants: \_\_\_\_\_

Abstract:

Please state your top three preferred presentation times for your paper or panel, in order of preference (Friday Afternoon, Saturday Morning, or Saturday Afternoon). We will do our best to accommodate:

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

**Please circle all that apply:**

I will be submitting my paper for consideration for the Best Conference Paper Award.

Best Paper Award of \$250 will be determined by a blind peer reviewed process. Any paper that has won an award at another ALSB regional or national conference is not eligible for consideration. Please email full paper with subject "MAALSB Best Paper" to [nbp24@drexel.edu](mailto:nbp24@drexel.edu) by March 1, 2022.

I will attend the Friday night dinner.

If possible, I would like to do my CLEs while at the MAALSB conference.\*

**CONFERENCE REGISTRATION FEE:**

**Early Bird Registration Fee:** \$80 if payment is received before December 31, 2021.

**Regular Registration Fee:** \$100 is due by February 25, 2022 (if after December 31, 2021).

**Late Registration Fee:** \$125 if after February 25, 2022.

**Virtual Attendance Fee:** \$25 (must register by March 1, 2022)

Registration fee includes membership in MAALSB. Make checks payable to "MAALSB"\*\*\*

Please mail registration form and conference fee to:

Professor Natalie Pedersen  
3220 Market Street  
Drexel University  
Gerri C. LeBow Hall – 8<sup>th</sup> Floor  
Philadelphia, PA 19104

Questions or Email Submissions:  
[nbp24@drexel.edu](mailto:nbp24@drexel.edu)

\* CLE credit will be applied for; however, approval and number of hours will not be known until the conference program is final.

\*\*Instead of mailing a check, if you have a PayPal account, you can send the appropriate registration fee through this link without any commission to PayPal: <https://www.paypal.me/MAALSB>, and then mail or email the registration form.