

Call for Participation

Mid-Atlantic Academy of Legal Studies in Business

2020 Business Law and Society Conference

April 23- 25, 2020

Stockton University – Atlantic City, NJ Campus

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Stockton University
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Dear Colleagues:

Please join us for the MAALSB annual meeting on April 23-25, 2020 in Atlantic City, New Jersey. We've been fortunate to be granted space at Stockton University's new Atlantic City campus, which sits directly on the historic Atlantic City Boardwalk and steps from the beach. In the words of one author, "It's the world's first and longest Boardwalk. Songs have been sung about it. Books have been written about it. Movies have been filmed on it. It's the world-famous Atlantic City Boardwalk..."¹ Spend three days and two nights with us at the luxurious Tropicana-AC hotel, a short walk or shuttle ride down the Boardwalk from Stockton's new campus.

Historically, the annual MAALSB conference has hosted stimulating academic presentations, interesting conversations with colleagues, and a fun atmosphere within which to discuss business law and ethics. We expect this conference to continue these fantastic traditions. We also offer our Best Conference Paper Award with a \$250 cash prize.

This year, we will also be providing one or two MAALSB 2020 scholarships to faculty members or doctoral students who would not otherwise have funding to attend the conference. These scholarships include a waiver of registration fee and up to \$500 in reimbursement for travel expenses. See the attached announcements for more information about how to apply.

The early-bird registration deadline is December 31, 2019. Regular registration ends and hotel reservations must be made before April 2, 2020.

Please review the enclosed FAQ and feel free to reach out with other questions. We look forward to seeing you on the beach and boardwalk this April!

Sincerely yours,

Keith W. Diener

Keith W. Diener
Conference Chair, 2020
Stockton University
School of Business

¹ See <https://www.visitnj.org/atlantic-city-boardwalk>

MAALSB

FREQUENTLY ASKED QUESTIONS

Mid-Atlantic Academy of Legal Studies in Business
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FREQUENTLY ASKED QUESTIONS

1. *How do I Register and Prepare for the 2020 MAALSB Conference?*

ANSWER:

You can register and prepare for the 2020 MAALSB Conference by following these four easy steps:

- Step 1:** Complete and submit the attached MAALSB Registration form along with payment. Note that the early bird registration deadline is December 31, 2019. Regular registration ends April 2, 2020.
- Step 2:** For consideration for the \$250 Best Conference Paper Award or consideration for publication in the *Atlantic Law Journal*, email your full paper to keith.diener@stockton.edu by April 2, 2020.
- Step 3:** To book within our room block at the Tropicana-AC, call 1-800-247-8767, and use either the group code of HMAALS or group name of Mid-Atlantic Academy of Legal Studies in Business to get our group rate. All reservations must be made no later than April 2, 2020. There is often a wait when calling. Just stay on hold and they will get to you.
- Step 4:** Arrange for travel to and from Atlantic City, New Jersey. The conference will be hosted at Stockton University's new beachside Atlantic City campus.
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2. *How much will the 2020 MAALSB Conference cost?*

ANSWER:

The costs associated with MAALSB include:

- Conference Registration Fee:** \$80 (early bird, by 12/31/19); \$100 (regular registration, by 4/2/20); or \$125 (late registration, after 4/2/20)
- Hotel:** The Tropicana-AC room block rates are \$100.72 for Thursday night and \$181.39 for Friday night. For three days and two nights, that is a total of \$282.11 (which includes all taxes and fees, except parking).
- Travel:** Travel costs to and from Atlantic City will vary.

3. How do I get to Atlantic City, NJ?

ANSWER:

Driving: Atlantic City is about 1 hour from Philadelphia, 2.5 hours from New York, and 3.5 hours from Washington, D.C. It is easily accessible through google maps, and other GPS devices.

The address of Stockton University's Atlantic City Campus is:

3711 Atlantic Avenue
Atlantic City, NJ 08401

The address of Tropicana-AC Hotel is:

2831 Boardwalk
Atlantic City, NJ 08401

There is paid parking available at the Stockton University Atlantic City campus or paid parking available at the Tropicana-AC.

Flying: The Atlantic City Airport currently only has Spirit Airlines offering service to AC (see www.spirit.com). If you are not in an area serviced by Spirit Airlines, you can fly to a location that is, or fly into Philadelphia, which is about a 1 hour drive to Atlantic City.

Train: There are buses and trains to Atlantic City from various places (see www.njtransit.com).

4. Why stay at the Tropicana-AC and what are other nearby options?

ANSWER:

Tropicana-AC: Tropicana has a world class casino, 25 restaurants, 18 bars and lounges, 25 shops, IMAX Theatre, 2 spas, 4 pools, convenience store, and more. A room block has been reserved for conference participants at the Tropicana-AC Hotel, a short walk down the boardwalk from Stockton University's new beach-side campus. We are working on arranging shuttle transportation between the hotel and university, in the event of inclement weather. See www.tropicana.net/

Other Hotels: Atlantic City is a tourist destination. There are dozens of hotels and casinos within a few miles of Stockton, most are a longer distance away than the Tropicana-AC.

5. I'd like to go to this conference, but I don't have funding. Are there any scholarships?

ANSWER:

Yes, MAALSB is pleased to announce that it is offering one or two scholarships for the 2020 conference for faculty members or doctoral students who do not have funding from their institutions to attend the MAALSB conference. The scholarships include a waiver of registration fee and up to \$500.00 reimbursement for travel expenses. Any full or part-time faculty member or current doctoral student can apply for the 2020 scholarship award. See details and application requirements in the attached MAALSB Announcements.

6. What is included in the MAALSB conference registration fee?

ANSWER:

The conference registration fee includes admission to the conference, drinks and light refreshments at the Thursday night social, and all meals during the conference sessions on Friday and Saturday (exact meals and times to be determined). The fee also includes membership in the MAALSB for April 2020-April 2021. Subject to approval, the fee will also include a CLE offering, although individual states may require additional fees to be paid for processing CLEs, or for reciprocity with other states.

7. What is MAALSB?

ANSWER:

The Mid-Atlantic Academy of Legal Studies in Business ("MAALSB") is an association of teachers and scholars in the fields of business law, legal environment of business, and business ethics, with members primarily from the Mid-Atlantic States. We welcome all who share our interest in business law and ethics education, regardless of geography or title, and take pride in our encouraging and supportive culture. We publish *The Atlantic Law Journal*, a double-blind peer-reviewed publication focused on articles of interest in areas related to business law and business law education. We are a regional association of the Academy of Legal Studies in Business (www.alsb.org).

For more on MAALSB, see our website at www.maalsb.org

MAALSB Announcements

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MAALSB 2020 Scholarship Award

MAALSB is pleased to announce that it is offering one or two scholarships for the 2020 conference for faculty members or doctoral students who do not have funding from their institutions to attend the MAALSB conference. The scholarships include a waiver of registration fee and up to \$500.00 reimbursement for travel expenses. Any full or part-time faculty member or current doctoral student can apply for the 2020 scholarship award.

Application requirements:

Please send the following materials:

1. A one-page letter explaining why the applicant wants to attend the 2020 MAALSB conference;
2. The applicant's CV; and
3. A statement (from the applicant's institution – advisor, chair, or dean) certifying that the applicant does not have funding to otherwise attend this conference.

Send all application materials to keith.diener@stockton.edu by the early bird registration deadline of December 31, 2019 with "MAALSB 2020 Scholarship" as the subject of the email. The MAALSB board will evaluate all applications and select candidates. Candidates will be informed in January 2020 if they were selected.

Atlantic Law Journal

The Atlantic Law Journal is open for submissions and is soliciting papers for its upcoming Volume 22 with an expected publication date in summer 2021. We are now also accepting book review submissions for books related to business law/society/legal studies. *The Atlantic Law Journal* is listed in Cabell's, fully searchable in Thomson-Reuters Westlaw, in HeinOnline, and listed by Washington & Lee. The journal is a double-blind peer-reviewed publication of the MAALSB. Acceptance rates are at or less than 25% and have been for all our recent history. We publish articles that explore the intersection of business and law as well as pedagogical topics. Please see our website at <http://www.atlanticlawjournal.org/submissions.html> for the submission guidelines, the review timeline, and more information regarding how to submit. Submissions or questions can be sent to Managing Editor, Courtney Anderson, at courtney.anderson@umuc.edu. Please contact Professor Anderson if you would like to serve as a Staff Reviewer for *The Atlantic Law Journal*.

MAALSB Registration Form

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Name: _____

Institution: _____

E-mail/Phone: _____

Academic Rank: _____

Credentials: _____

Bar Licenses: _____

Conference attendance only, or

I will present a paper, or I am proposing a panel.

Please provide title, author(s) or participants, and abstract of up to 200 words. Paper and panel proposals must be received by April 2, 2020 to be included in the Conference program.

Paper/Panel Title: _____

Authors/Participants: _____

Abstract:

Please state your top three preferred presentation times for your paper or panel, in order of preference (Friday Morning, Friday Afternoon, Saturday Morning, or Saturday Afternoon). We will do our best to accommodate:

1. _____
2. _____
3. _____

I will be submitting my paper for consideration for the Best Conference Paper Award.

Best Paper Award of \$250 will be determined by a blind peer reviewed process. Any paper that has won an award at another ALSB regional or national conference is not eligible for consideration. Please email full paper with subject "MAALSB Best Paper" to keith.diener@stockton.edu by April 2, 2020.

I would like to submit my paper for consideration for publication in the *Atlantic Law Journal*.

Please email full paper with subject "Atlantic Law Journal Submission" to keith.diener@stockton.edu anytime.

I will attend the Thursday night social.

I will attend the Friday night dinner.

If possible, I would like to do my CLEs while at the MAALSB conference.*

CONFERENCE REGISTRATION FEE:

Early Bird Registration Fee: \$80 if payment is received before December 31, 2019.

Regular Registration Fee: \$100 is due by April 2, 2020 (if after December 31, 2019).

Late Registration Fee: \$125 if after April 2, 2020.

Registration fee includes membership in MAALSB. Make checks payable to "MAALSB"**

Please mail registration form and conference fee to:

Professor Keith Diener
Stockton University Atlantic City
Academic Center
Office 224U
3711 Atlantic Avenue
Atlantic City, NJ 08401

Questions or Email Submissions:
Keith.diener@stockton.edu
Office: 609-761-1272

* CLE credit will be applied for; however, approval and number of hours will not be known until the conference program is final.

**Instead of mailing a check, if you have a pay pal account, you can send the appropriate registration fee through this link without any commission to pay pal: <https://www.paypal.me/MAALSB>, and then mail or email the registration form.